

FOR HOTELS RUNNING ROOMPRICEGENIE

Keep RoomPriceGenie. Add the analytics and decisions around it.

RoomPriceGenie auto-prices your rooms. Peaqlus adds the full business intelligence, the decision record, the group business and the AI visibility a pricing tool isn't built for — reading from your PMS independently. No migration, no conflict. Keep the autopilot; add the depth.

IF YOU RUN ROOMPRICEGENIE

RoomPriceGenie prices. What runs the strategy?

RoomPriceGenie is a well-built, hands-off pricing tool — it watches demand and updates your rates automatically, with a dashboard for the headline numbers. That's the daily pricing handled. But revenue management is more than the price: the analytical depth behind the numbers, the decision record, the group business, the benchmarking and the AI visibility. Peaqlus adds that layer, without touching your autopilot.

01

Pricing is handled

RoomPriceGenie sets and updates the rate automatically. Keep it. Peaqlus doesn't replace the autopilot — it reads your PMS and adds the analysis, decisions and reporting around the price.

02

The analytical depth

Pickup by channel × segment × revenue type, Same Point YoY, Time Machine, a 30-report library and a 9-dashboard suite. The depth behind the headline occupancy, ADR and RevPAR — for when you need to know *why*, not just *what*.

03

The decision & group layer

Reason-coded decisions, a fixed weekly Revenue Meeting, and a full group Sales pipeline with Smart Pricing and displacement — the corporate, MICE and group business a transient-pricing tool doesn't run.

04

The parts outside pricing

Peer benchmarking with MPI / ARI / RGI, competitor guest-score, and AI visibility — do ChatGPT, Claude, Perplexity and Gemini recommend your hotel? The wider commercial picture.

THREE LAYERS AROUND THE PRICE

The depth, the decisions, and the wider picture.

01 Full business intelligence — beyond the headline numbers

Pickup by channel x segment x revenue type, Same Point YoY (week-position aware), Time Machine (replay any past day's on-the-books), a 30-report library and a 9-dashboard Insight suite — with per-tile AI summaries. When the autopilot moves a rate and you want to understand the demand behind it, the depth is there.

02 Decisions and group business

Every revenue call becomes a logged decision with reason codes; the Revenue Meeting walks a fixed weekly agenda. And the full group side: inquiries in the Sales pipeline, Smart Pricing for the minimum acceptable rate, and a displacement calculator with net deal value and break-even — the corporate, MICE and group revenue a transient-pricing tool doesn't manage.

03 Benchmark, competitor intelligence, Discovery and Pulse AI

Benchmark your occupancy, ADR and RevPAR against a peer pool (MPI / ARI / RGI). Competitor Reviews for guest score, Competitor Rate Intelligence for rates. Discovery for weekly AI-assistant visibility. And Pulse AI — plain-language questions on your PMS data, answered on a schedule if you want.

HOW THE TWO RUN TOGETHER

No migration. No conflict. Parallel install.

RoomPriceGenie pushes prices to your channel manager; Peaqlus reads your PMS. They draw on independent sources and don't require moving off one for the other. Adding Peaqlus is a parallel install — the autopilot keeps pricing while the team gains the analytics, decisions and group business around it.

RM The revenue manager works in both

Lets RoomPriceGenie handle the transient rate. Runs the analysis, logs the decisions, manages the group pipeline, and leads the weekly Revenue Meeting in Peaqlus — the strategy work that sits above the autopilot.

GM The GM and owner mostly work in Peaqlus

The plain-language dashboards, the Executive Summary, benchmarking against peers, competitor guest-score and AI visibility — the full commercial picture, not just the price the autopilot set.

THE PEAQPLUS SCREENS YOU'LL OPEN MOST

- **Insight dashboards** — 9 pre-built views and a 30-report library on the full PMS
- **Pickup & Pace** — by channel, segment and revenue type, with Same Point YoY and Time Machine
- **Sales pipeline + Smart Pricing** — group and corporate business the autopilot doesn't run
- **Decisions + Revenue Meeting** — reason-coded audit trail and the fixed weekly agenda
- **Benchmark + Discovery** — peer benchmarking and AI-assistant visibility

PRICING ALONGSIDE ROOMPRICEGENIE

From €109/month — no rip-and-replace.

Peaqlus starts at €109/month for BI Core, published transparently on the pricing page. It's an add-on layer, not a replacement — keep RoomPriceGenie for autonomous pricing, add Peaqlus for the analytics, decisions and group business. It reads from your PMS with no impact on your pricing.

The layer you add — on top of BI Core (from €109/mo)

Sales Pipeline + Smart Pricing — group business	€49 / mo	Competitor Rate Intelligence — rates + reviews	€59 / mo
Discovery — AI-visibility (AEO / GEO)	€49 / mo		

Multi-property management is included in every tier. BI, Benchmark, Decisions and the Revenue Meeting are part of the core platform. Intro pricing on the add-ons.

See the depth around the price.

A 45–60 minute walkthrough on a simulated property with data that moves day to day. We show the analytics, decisions and group business that run next to an autonomous pricing tool — and how a parallel install works. Keep RoomPriceGenie; see what Peaqlus adds.

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