

CITY HOTELS

One revenue platform for city hotels.

Weekday-corporate, weekend-leisure, and the volatile compset moves between them. Peaqlus is built for the rhythm of urban hotels.

CITY-HOTEL COMPLEXITY

Two halves of the week. Two different businesses.

A city hotel's week has two halves — the corporate Tuesday-Wednesday and the leisure Friday-Saturday — with a different demand pattern, channel mix, and competitive set on each. Tracking it well requires tools that respect both rhythms.

01

Compset volatility

Seven competitors within a 1 km radius. One drops weekend rates overnight. By the time someone notices Monday morning, the weekend pickup is gone. The compset matters more, and changes faster, than most categorical revenue tools assume.

02

Corporate cycle complexity

Long-term corporate accounts negotiated annually. Conferences booked 6–18 months out. Last-minute business travel sensitive to airline schedules. The corporate segment requires deeper analytics than transient retail.

03

Day-of-week split

Monday-Tuesday occupancy patterns vs Friday-Saturday completely different. Same-day-of-week YoY analysis is what matters — not date-aligned. Most BI tools default to date alignment and produce misleading comparisons.

04

Local event sensitivity

City-wide conferences. Concerts. Sports events. Demand windows around events drive 30–60% premium pricing for short stretches — if you spot them in time. If you miss them, last year's comparison doesn't help.

CITY-SPECIFIC CAPABILITIES

Four places where the rhythm becomes visible.

01 – DAILY COMPSET VISIBILITY

Competitor rates in your morning view

The competitive set is scraped nightly from public OTA listings. Their moves land in your 7 AM Daily Briefing — "Three competitors dropped weekend rates by 15% overnight" — and on the pricing calendar as a Competitor avg. column. Threshold alerts fire when your relative position drifts past a band. No more Monday-morning surprises.

02 – HIERARCHICAL SEGMENTATION

Corporate accounts as their own analytical layer

Hierarchical segments (Corporate → Account → Specific contract) let you analyze corporate revenue at any level. Combine with multi-dim filtering: "Corporate accounts on weekday nights for next month, vs same point last year" in one report. The Sales module adds the group / corporate pipeline with Smart Pricing on each deal.

03 – SAME POINT YOY

Tuesday compared to Tuesday

Built-in: every YoY comparison aligns by week-position, not calendar date. April 23 this year (Thursday week 17) compares to April 24 last year (Thursday week 17), not April 23 last year (Wednesday). For city hotels with sharp weekday/weekend splits, this is the difference between defensible analysis and misleading numbers.

04 – EVENT-AWARE PRICING

Events flagged automatically

City events — conferences, concerts, sports — land in your Event Calendar automatically (the shared knowledge pool means one admin in any subscribed hotel adds it, every city-hotel sees it). The pricing engine's event-override layer applies premium rate logic to the flagged dates. The Forecast AI knows too.

WHAT YOU GET BEYOND HOTEL SIZE

The full revenue lifecycle. **On one platform.**

The city-specific capabilities are built on the shared Peaqplus snapshot foundation — the same audit trail, Time Machine, Same Point YoY, and multi-dim filters in every module.

THE FRAMEWORK

Signal → Decision → Action → Outcome

01

Signal

Insights, alerts, daily briefing, Pulse Chat — surfaces what changed.

02

Decision

Every revenue decision logged with a reason, owner, deadline.

03

Action

Rates push to channels. Tasks reach the team.

04

Outcome

Forecast accuracy, won/lost, revenue vs plan — traced back.

The city-specific capabilities are built on the shared platform — **not a separate product.**

PRICING AT CITY SCALE

From €119 — city-hotel-ready.

The Starter bundle covers BI, Discussion / Decisions tracking, Daily Briefing, and email reports. Most city hotels add the Growth bundle (€246/month) to bring in the Pricing module, Competitor Rate Intelligence, and Ping alerts — the combination that makes the rhythm-of-the-week work in practice.

Starter

€119

/ property / mo

50–149 room band.

- + Business Intelligence (23 reports)
- + Insight Engine (9 dashboards)
- + Daily Briefing · Discussion / Decisions
- + Booking Engine Search free
- + Event Calendar · multi-currency

Growth

CITY FIT

€246

/ property / mo

Rhythm-tracking in practice.

- + Everything in Starter, plus:
- + Pricing & Rate Management
- + Ping (compset alerts)
- + Competitor Rate Intelligence

Pro

€344

/ property / mo

If sales pipeline matters too.

- + Everything in Growth, plus:
- + Pulse AI · Sales Pipeline
- + Smart Forecast Enhanced
- + Revenue Meeting workflow

See Peaqlus at city-hotel scale.

A 45–60 minute walkthrough on a simulated property. We walk through the weekday/weekend pattern, compset position, and corporate segment performance. Bring a typical week's question; we'll show you what 5 minutes look like.

sales@peaqlus.com