

REVENUE OS FOR INDEPENDENT HOTELS

# The full revenue lifecycle. On one platform.

Peaqplus closes the daily revenue work of independent hotels into a single platform — from signal through decision to action and outcome measurement. One data source, one audit trail, one team workflow.

## THE PROBLEM

# The independent hotel's revenue stack fell apart. We can put it back.

A typical independent hotel runs 4–6 separate tools daily: PMS, channel manager, BI/reporting software, rate shopper, often a separate forecast tool and a separate sales CRM. Different logins, different number definitions, different data states. Decisions don't close the loop — six months later, no one can tell who repriced what, when, why, or what result it produced.

Revenue work breaks into six phases: **signal** (what changed?), **analysis** (why?), **decision** (what do we do?), **execution** (whose job?), **measurement** (did it work?), **learning** (next time, differently). Today, these phases run on disconnected systems — that's why the loop never closes.

Peaqlus isn't another module on top of the stack — the whole loop on one platform.

## THE FRAMEWORK

## Signal → Decision → Action → Outcome

The Peaqlus modules aren't independent products bundled together. They are one product expressed in seven layers — each placed somewhere on the loop.

01

### Signal

Insights, alerts, daily briefings, Pulse Chat — surfaces what changed before you go looking.

02

### Decision

Every revenue decision logged with a reason, an owner, a deadline.

03

### Action

Rates push to channels. Tasks reach the team. Deals progress in the pipeline.

04

### Outcome

Forecast accuracy, won/lost ratio, revenue vs. plan — traced back to the decision that triggered it.

## WHAT YOU GET

## Seven modules. One snapshot foundation.

Every module runs on the same immutable PMS-snapshot history. One source, many views — the audit trail, Time Machine, Same Point YoY and multi-dimensional filters work the same way everywhere.

### Business Intelligence

SIGNAL

23 reports — pickup, pace, performance, segment, channel, productive and source breakdown. Every report is Time Machine-capable, every cell clickable, every number opens a thread.

### Insight Engine

SIGNAL

Nine pre-built dashboards, each answering a specific daily question: "where do I stand?", "what's accelerating?", "what's at risk?", "what's red on the traffic light?" — built for a 30-second scan.

### Pulse AI

SIGNAL · DECISION

Pulse Chat (ask about your hotel), Smart Forecast (60-day AI baseline with daily correction reasoning), Daily Briefing email and AI Report Narrative — interpretation alongside the numbers.

### Decisions & Collaboration

DECISION

Discussion thread on any report row, Insight tile or competitor rate. Every thread is anchored to the data moment that triggered it — convertible to a decision card in one click.

### Pricing & Rate Management

ACTION

Pricing Calendar, BAR editing, Smart Pricing suggestions, competitor rates directly on the calendar. Rates push to the channel manager — the audit trail records every change.

### Sales Pipeline

ACTION

Group, MICE and corporate deals end-to-end. Lead to confirmation, tied into the budget and the forecast — the sales team works off the same number as revenue.

### Ping — Alerts & Notifications

SIGNAL

Threshold-based alerts: pickup anomaly, pace break, competitor move, budget deviation. Email, browser, mobile — they only fire when they should.

### Revenue Meeting

DECISION · OUTCOME

Structured revenue meeting workflow: 12-tile pre-meeting view, AI narrative drafted by default, the meeting's decisions tied to next week's actions and to the next meeting's measurement.

WHAT'S IN IT THAT ISN'T ELSEWHERE

# Not another reporting tool.

## A working revenue loop.

The market has BI tools, forecast AIs, rate shoppers and sales CRMs. Peaqlus doesn't compete with those — it competes with the question of why they aren't connected to each other.

### 01 – THE FULL LOOP

#### From signal to outcome measurement on one platform

No export-import from BI to forecast, from decision to calendar, from action to next report. Every module reads and writes to the same snapshot store — the loop doesn't break anywhere.

### 02 – SNAPSHOT FOUNDATION

#### OTB states kept like a photo album

Every PMS upload is an immutable snapshot — a photo of the booking state at that moment. Replayable any day, any point in time. Time Machine, Same Point YoY and the audit trail all work from the same source.

### 03 – MASS-MARKET AI

#### AI features that aren't only for the large chains

Pulse AI's modules (chat, smart forecast, daily briefing, narrative) sit within reach for the independent hotel. Smart Forecast gives a 60-day AI baseline with daily correction reasoning — no black box.

### 04 – DECISIONS TRACED BACK

#### Every decision tied to the data that triggered it

The Discussion thread anchors to a report row, the Revenue Meeting to the day's numbers, the pricing change to the competitor move. Six months later, still findable: who, when, from what data, why decided, and what came of it.

The difference doesn't show on the feature list. The difference is that **the loop closes.**

PRICING

# Three tiers. **Size-based.** Modular add-ons.

Per-property monthly pricing. Multi-property in every tier. 10% discount on annual prepayment. Price depends on property size (lowest band up to 49 rooms, top band 300+ rooms). The prices below apply to the under-49-room band.

<div style="text-align: center;"> <h2>Starter</h2> <h1>€109</h1> <p>/ property / mo</p> <p>The revenue intelligence foundation.</p> <hr/> <ul style="list-style-type: none"> <li>+ Business Intelligence (23 reports)</li> <li>+ Insight Engine (9 dashboards)</li> <li>+ Discussion threads &amp; Decisions</li> <li>+ Event Calendar · Booking statistics</li> <li>+ Multi-property · email reports</li> <li>+ Multi-currency · Excel/PDF export</li> </ul> </div>	<div style="text-align: center;"> <h2>Growth <span style="background-color: #0070c0; color: white; border-radius: 10px; padding: 2px 5px; font-size: 0.8em;">RECOMMENDED</span></h2> <h1>€236</h1> <p>/ property / mo</p> <p>For hotels actively pricing.</p> <hr/> <ul style="list-style-type: none"> <li>+ Everything in Starter, plus:</li> <li>+ Pricing &amp; Rate Management</li> <li>+ Ping (smart alerts)</li> <li>+ Competitor Rate Intelligence (5 competitors · 120 days)</li> </ul> </div>	<div style="text-align: center;"> <h2>Pro</h2> <h1>€334</h1> <p>/ property / mo</p> <p>For teams running the full loop.</p> <hr/> <ul style="list-style-type: none"> <li>+ Everything in Growth, plus:</li> <li>+ Pulse AI (Chat, Smart Forecast, AI Report Narrative, Daily Briefing)</li> <li>+ Sales Pipeline + Smart Pricing</li> <li>+ Revenue Meeting workflow</li> </ul> </div>
--	--	--

<b>Add-on modules (optional alongside Starter)</b>			
Pulse AI	<b>€49 / mo (intro)</b>	Pricing & Rate Management	<b>€49 / mo</b>
Sales Pipeline	<b>€49 / mo</b>	Competitor Rate Intelligence	<b>€59 / mo</b>
Ping — Smart Alerts	<b>€19 / mo (intro)</b>	Enterprise (white-label · API)	<b>custom</b>

**Start: in a live demo environment.**

A 45–60 minute walkthrough on a simulated property with data that moves day to day. At the end, a recommendation: which tier, which add-ons, which onboarding sequence makes sense.

[sales@peaqplus.com](mailto:sales@peaqplus.com)