

FOR GENERAL MANAGERS

You don't need to be a revenue expert. You need a compass.

From morning briefing to weekly meeting — everything you need, in one screen. Built for GMs who run revenue alongside everything else. Whether you have a revenue manager or you are the revenue manager, Peaqlus shows you what's working, what's not, and what to do about it.

WHICH ONE ARE YOU?

There are two kinds of GM. Peaqplus works for both.

WITHOUT AN RM

The GM running revenue alone

"I'm not a revenue expert. I make the calls anyway."

You run a 40–120 room property. Pricing decisions land on your desk between staff schedules, supplier issues, and guest complaints. You price by feel because there's no time to learn yet another system. Peaqplus is your compass: Daily Briefing email at 7 AM with what to look at today. Pricing Engine flags rates that drifted. Executive Summary shows the next 3 months as traffic lights.

WITH AN RM

The GM with an analyst

"My RM is great. They just spend 80% of their time on the wrong work."

You see your revenue manager pulling reports until lunch, then doing the actual analysis in the afternoon. Peaqplus gives them the data ready. The same Insight dashboards that took 2 hours in Excel. Revenue Meeting digitized: reviews start with answers, not questions. Decisions tracked so nothing gets lost between Tuesday and Friday.

Without an RM: **compass**. With an RM: **force multiplier**.

A DAY WITHOUT AN RM

Mark runs a 60-room boutique. He doesn't have an RM.

Q · 07:45 · Coffee + Daily Briefing

A Mark scans his phone over coffee. "Yesterday: occupancy 71%, ADR €142 (+€6 vs LY same point). Note: pickup for next weekend is 18% behind forecast — three competitor properties added discounts overnight. Suggested action: review weekend rates by EOD." Three paragraphs. Plain language. He knows what today needs.

Q · 10:00 · Pricing nudge

A He opens the Pricing Calendar. The Zone engine flags two days where his weekend rate is now 8% above the next-cheapest competitor. He accepts the suggested adjustment. One click pushes it through the channel manager to every connected OTA.

Q · 14:00 · Executive Summary

A He clicks the Executive Summary Insight. T+1 month traffic light: green pickup, yellow forecast vs budget, green ADR. He doesn't need to dig deeper. The yellow flag is on his radar; the rest can wait.

Q · 16:00 · Friday review

A Weekly review with the front office and the marketing person. Peaqplus Revenue Meeting opens with the 12 tiles pre-populated. AI summary: "Strong direct mid-week, weekend at risk, two leads in Sales pipeline could close this gap." Two decisions logged with owners.

Q · 17:30 · Closing the loop

A Mark didn't write a single Excel formula this week. He spent the time he saved on guest experience and a marketing partnership conversation. The compass did the rest.



SIX SCREENS, 90% OF THE QUESTIONS

What the GM actually opens.

Daily Briefing

7:00 AM

Morning email — yesterday + today + the week ahead. Plain language, three to five paragraphs, suggested actions ranked.

Executive Summary

INSIGHT

Nine traffic-light scorecards across the next 3 months. Pickup, forecast, ADR, mix — green / yellow / red. AI flags the risks worth attending to.

Pricing Engine + Map

ACTION

Transparent rate logic. Days flagged when your rate drifted from the optimal band. One-click acceptance, auto-push to every channel.

Decisions & Revenue Track

AUDIT

Every revenue decision logged with a reason and an owner. Tasks auto-generate. Nothing falls between meetings.

Revenue Meeting

WORKFLOW

Weekly or monthly review opens with 12 pre-populated tiles and an AI summary. Three to five decisions logged in 30 minutes.

Alerts & Notifications

PING

Threshold alerts (pickup behind, ADR drift, occupancy at risk) plus task and meeting reminders — all on one bell.

PRICING FOR GMS

From €119 — the compass version.

If you don't have an RM, Starter covers BI Core, Daily Briefing, Discussion threads, Decisions tracking. Adding Pricing brings the Pricing Map + auto-push to every channel (Growth, €246). For full Revenue Meeting and AI, Pro (€344).

<p>Starter WITHOUT RM</p> <p>€119 / property / mo</p> <p>The compass version.</p> <hr style="border: 0.5px solid white;"/> <ul style="list-style-type: none"> + BI Core · 9 Insights + Daily Briefing at 7:00 AM + Discussion / Decisions 	<p>Growth</p> <p>€246 / property / mo</p> <p>+ Pricing Map.</p> <hr style="border: 0.5px solid #ccc;"/> <ul style="list-style-type: none"> + Everything in Starter, plus: + Pricing & Rate Management + Ping · Competitor Rate Intelligence 	<p>Pro</p> <p>€344 / property / mo</p> <p>With RM, with AI.</p> <hr style="border: 0.5px solid #ccc;"/> <ul style="list-style-type: none"> + Everything in Growth, plus: + Pulse AI · Revenue Meeting + Sales Pipeline + Smart Pricing
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Let us show you the compass.

A 45–60 minute walkthrough on a simulated property. We show you what the Daily Briefing would say tomorrow morning, what the Executive Summary looks like, and what the Pricing Engine flags.

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