

FOR HOTEL OWNERS

Know how your hotel performs.

Before you ask.

Independent oversight, in plain language. See behind your numbers, your team, and your revenue service provider. Reliable data, on time, in clear English — from your PMS straight to your inbox. No ten-minute interpretation phase.

THE EASIEST QUESTION

"How are we doing?" Deserves a clearer answer.

It should be the easiest question to answer about your own hotel. For most owners, it isn't. The monthly report arrives two weeks late and reads like an accounting statement. The team's revenue summary has the right numbers but not the right framing. The revenue service provider sends a slide deck once a quarter — detailed, but disconnected from the rest of your business.

01 – LATE**Two-three weeks after month-end**

The report arrives two to three weeks after month-end. By the time you've read it, the next month is half over.

02 – PARTIAL**Only what someone chose to include**

It covers what someone chose to include. The MICE pipeline, the corporate accounts, the direct booking trend — sometimes there, sometimes not. You don't know what you don't see.

03 – INSCRUTABLE**Accurate, but requires translation**

It's accurate, but it requires translation. ADR, RevPAR, RGI, MAPE, BAR, OTB. The terms aren't wrong; they just aren't yours.

04 – INDEPENDENT VIEW**Alongside your revenue service provider**

Many owners pay a revenue service provider to manage pricing and distribution. Most are competent. All operate in their own software. None of them give the owner an independent view of the work they're doing.

THREE CHANGES

The owner's view, in plainer language.

01 Daily clarity, in your inbox

The Daily Briefing email lands at 7 AM. Yesterday's occupancy and ADR. Today's outlook. Next 7 days. Where the month is heading. Two to three flagged items, ranked. Plain English. Three minutes. It's the briefing your assistant would write — if you had one whose only job was to read your hotel's numbers every morning.

02 The full picture — online, direct, corporate, MICE, events too

Most owner reports cover online distribution. The direct bookings, corporate accounts, group business, and ancillary revenue often sit in different systems and only show up in the year-end summary. Peaqlus pulls all of it from your PMS. Same screen, same period, same currency. And the Event Calendar layer means the AI doesn't treat a holiday or a festival as random noise — it knows when something explains a number.

03 Three months ahead — with risk flagged

The Executive Summary Insight gives you the next three months as traffic-light scorecards — each color-coded for pickup, forecast vs. budget, ADR, and mix. The platform's AI flags the things worth your attention. Yellow on next month's forecast? Click once; you see why. No more "I'll let you know after the next ownership meeting."

04 Independent oversight — alongside your revenue service provider

We don't replace your provider. We give you the platform to see *what they should see* — the full PMS picture, the same trends, the same forecast accuracy, the same compset position. This isn't an audit relationship — it's transparency. Good providers welcome it; they use it to show their work.



PULSE AI FOR OWNERS

The owner brief — on demand.

Most owners don't want to open dashboards. They want answers. Pulse AI lets you ask in plain language and get the brief back in seconds — including across multiple properties.

Q · How are all my properties doing — ranked by gap to budget?

A Property C: +4.1% vs budget (green). Property A: -1.8% (yellow). Property D: -6.2% (red, weak Q2 corporate segment). Property B: +2.4% (green). Multi-property dashboard has the per-property drill-down on each.

Q · What's the year-end forecast based on current pace?

A On current pace: revenue €3.42M (+5.1% vs LY, -1.2% vs budget). Confidence band: ±€140k. Sensitive periods to watch: October MICE conversion (3 pending blocks), December holiday week (lagging vs LY).

Q · Compare Property A's RGI trajectory to Property B and Property C.

A 12-month rolling RGI: A 104.2 (trending up +3.1 vs LY), B 96.8 (flat), C 109.4 (trending down -2.4 — losing share). Compset moves accelerated in Q1 for C. The Compset Insight has the per-month detail.

PRICING FOR OWNER OVERSIGHT

From €109 — owner oversight.

Starter is the owner-oversight version: BI Core, Daily Briefing, Discussion threads, Decisions tracking — with multi-property management included in every tier. If you want white-label deployment, API access, or a dedicated success manager, the Enterprise tier adds those.

Starter

OWNER FIT

€109

/ property / mo

The owner-oversight version.

- + BI Core · 9 Insights
- + Daily Briefing · Executive Summary
- + Discussion / Decisions audit
- + Multi-property in every tier

Growth

€236

/ property / mo

If working with an active provider.

- + Everything in Starter, plus:
- + Pricing & Rate Management
- + Competitor Rate Intelligence

Enterprise

custom

by portfolio size

For multi-property portfolios.

- + White-label options
- + API access
- + Dedicated success manager

See what your morning briefing would say tomorrow.

A 45–60 minute walkthrough on a simulated property. We show you exactly what an owner's view of a hotel looks like in Peaqlus. Daily Briefing, Executive Summary. Bring your revenue service provider — we welcome the second pair of eyes.

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