

FOR REVENUE MANAGERS

# From 2 hours of data assembly to 5 minutes of analysis.

Pickup, pace, compset, forecast — ready, not assembled. Built for revenue managers who'd rather decide than dig. One platform pulls your PMS data, normalizes it across channels and segments, and surfaces what changed overnight — before your morning coffee.



YOU KNOW THE ROUTINE

## By the time you start analyzing, two hours are gone.

Log into the PMS. Export yesterday's pickup. Cross-check rate parity in the channel manager. Manually compute the diff in Excel. Open the rate-shopping tool, scroll for compset moves. Build the summary. By the time you start analyzing, two hours are gone.

### 01 · PMS

~30 min

Pickup, segment, channel breakdown — what you actually want.

### 02 · CHANNEL MANAGER

~20 min

Rate parity, distribution status.

### 03 · RATE SHOPPING

~20 min

Where you stand vs. competitors.

### 04 · EXCEL

~30 min

The actual analysis you couldn't do.

With Peaqplus: the 2 hours become **5 minutes** — and they're analysis, not assembly.

## A DAY IN THE LIFE

## 5 hours of analysis. 0 hours of assembly.

Anna runs revenue at a 120-room city hotel. Here's what her Tuesday looks like with Peaqlus.

**Q · 08:14 · Daily Briefing**

A Anna opens her laptop. Pickup yesterday: -23% vs forecast. Pulse AI already wrote the why in the morning briefing: a 40-room corporate group dropped, three competitors moved weekend rates down 15%. Last quarter she'd have spent 40 minutes pulling this data herself. Today she spends those 40 minutes deciding what to do.

**Q · 10:30 · Smart Forecast adjustment**

A She opens Smart Forecast. The AI suggests Friday pickup down 12% based on the competitor moves. She agrees, marks the change reason ("competitor weekend pricing pressure"), commits the new version. The Pricing Engine auto-pushes adjusted rates to the channel manager.

**Q · 13:15 · Discussion thread**

A Slack notification: the GM tagged her in a Discussion thread on the Insight row "Booking.com revenue, week 18." Direct revenue is up 4%, Booking.com down 11%. Anna replies in 30 seconds, attaches a screenshot, converts the thread into a Decision: "Investigate direct cannibalization, owner: Marketing." Auto-task created. Marketing notified.

**Q · 16:30 · Revenue Meeting**

A Weekly review. The Revenue Meeting page opens with all 12 tiles pre-populated and an AI summary. The GM, Sales head, and Marketing manager review. Three decisions logged with owners and deadlines. Meeting health: green.

**Q · 17:00 · Laptop closed**

A Anna closes her laptop. She didn't open Excel today.



## PULSE AI FOR REVENUE MANAGERS

## Ask Pulse. Get the chart, the answer, the next move.

When you don't have time to build a custom report, ask Pulse. Natural-language queries against your live data. Three of the questions an RM asks every week:

**Q · Why is next month's pace softer than this month was at the same point?**

**A** Pace -4.2% week-over-week vs LY same-point. Driver: three weak Wednesdays in May where competitor average is €8 below your BAR. Two OTA discount pushes detected last week. Suggested next step: review the May Wednesday rates in the pricing calendar.

**Q · Show me ADR outliers in the last 7 days.**

**A** Two days flagged. May 14: €142 (-20% vs 7-day average), aligns with a Booking.com promo on competitor sites. May 16: €201 (+13%), corporate group rate. Pulse can promote either to a scheduled alert if you want recurring monitoring.

**Q · Compare this week's pickup to LY same point — which segment is driving the gap?**

**A** This week: 42 room nights picked up. LY same point: 56. Gap -14 (-25%). Corporate -8, transient retail -4, MICE -2. Corporate is the underperformer — three large LY accounts haven't repeated. Pulse links to the segment breakdown for the drill-down.

## POWER-USER FEATURES

- **Time Machine** — see your OTB as of any past date. Verify forecast accuracy, replay last week's meeting state, train new team members on real history.
- **Same Point YoY** — week-position comparison, not date. Thursday W17 to Thursday W17 — defensible YoY on every report.
- **Multi-dim filtering** — OTA + corporate + room revenue + same-point + 30-day window — one report, one screen.
- **Measurable accuracy** — monthly error-rate report on your own data: 7, 14, 30-day horizons, raw vs AI side by side. Others promise; Peaqlus measures.

## PRICING FOR REVENUE MANAGERS

## From €119 — an RM-ready setup.

Starter includes BI Core, Discussion, Decisions. Add Pricing & Rate Management + Competitor Rate Intelligence + Ping alerts in Growth (€246). Full RM toolkit — with Pulse AI, Sales Pipeline, and Revenue Meeting — in Pro (€344).

### Starter

# €119

/ property / mo

BI foundation.

- + 23 reports · 9 Insight dashboards
- + Discussion / Decisions tracking
- + Daily Briefing · email reports

### Growth

RM FIT

# €246

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For RMs actively pricing.

- + Everything in Starter, plus:
- + Pricing & Rate Management
- + Ping · Competitor Rate Intelligence

### Pro

# €344

/ property / mo

Full RM toolkit + AI.

- + Everything in Growth, plus:
- + Pulse AI (Chat · Forecast Advisor)
- + Sales Pipeline · Revenue Meeting

### Get your two hours back.

A 45–60 minute walkthrough on a simulated property. Bring the questions you'd usually answer in Excel. We'll show you what 5 minutes look like instead.

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